

Countries are becoming more and more similar because people are able to buy the same products anywhere in the world. Is it positive or negative development?

The past 50 years have seen a dramatic increase in growing interaction and trade between different countries which is conducive to the sameness of different nations. While there are some valid arguments to the contrary, I would argue that the overall impact of this phenomenon is detrimental both to the local manufacturers and to the society at large.

The arguments in favour of buying the same products anywhere in the world would be that it is the best way to reduce discrimination between people from various nations. The World should be a homogenous arrangement where all people have the same opportunities and facilities in a reasonable level. If every commercial company could develop its agents all over the world, not only would clients have wider and lenient access to goods with their favourite quality and price, It would also help to improve mutual understanding between countries.

However, I believe the drawbacks of this trend would outweigh its benefits. In many industries, it would lead to influx of mainly western cultures which has brought significant problems. For example, the entrepreneurs of famous international clothing brands might been interested in western fashion models and impose-effect it to their products which could lead people especially youngsters to abandon their cultures and follow a potent symbol of western cultural dominants. Even more disturbing, though, is the relentless ignorance of local producers in less affluent countries where due to lack of technologies and government subsidies they could not compete with the foreign ones that currently dominate the market.

In conclusion, I believe as the border between countries become increasingly blurred in the future, the consequences of this development become more deleterious. In my belief, people should appreciate their domestic productions and the government must subsidize local producers.